![corpdata - business data you can trust]

IT Trade

Well respected, comprehensive data
Introduced over 25 years ago, the IT Trade file has a reputation for outstanding quality and accuracy.   It has complete coverage of the UK's IT suppliers and service providers. Corpdata IT Trade is indispensable if you need to reach the channel.

Regularly updated
Using accurate information reduces waste and significantly improves your results and Return on Investment. IT Trade is continually verified, to ensure the data is in tip-top condition for your campaign.

Targeted campaigns
With up to 15 key contacts in each company, including Health & Safety and Fleet decision makers, you can be certain of getting your message to the right person.

You can target by:
- Location
- Decision making responsibility
- Number of employees
- Industry sector or activity
- Site function
- Email addresses

… and IT specific activities:
- IT dealer
- IT consultants
- Systems integrators
- IT manufacturers
- Software publishers
- Value added resellers
- Distributors

- Network services
- Peripheral suppliers
  … and much more

Fully compliant
Corpdata data fully complies with all personal data protection laws including GDPR.

Quality guarantee
The quality of your data is guaranteed.   The 2 for 1 money back guarantee ensures you get every ounce of value from your data.

DATA QUALITY GUARANTEED QUALITY DATA

www.corpdata.co.uk
sales@corpdata.co.uk
01626 777400

business data you can trust

GDPR SAFE!

IT Trade - Licensing & Pricing

Single Campaign Use	12 Month Use **Most popular**	Eternal Use
Use as often as required Within 1 month	Use as often as required Within 12 months	Use as often as required Eternally
License Fee £200/1,000 records	**License Fee** £300/1,000 records **Optional updates** Available for additional fee	**License Fee** £400/1,000 records

Decision Makers Available

- Senior
- Financial
- Marketing
- Computing
- Sales
- Purchasing
- Telecommunications
- Human Resources
- Networking
- Health & Safety
- Fleet
- eCommerce
- Call Centre
- Customer Services
- Facilities

Data Attributes Available:

Contact name
Job title
Company name
Company address
Telephone number
No. of employees
Turnover
Trading activity
Email address
Web address

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